

The 27th VDA Round Table of Presidents/CEOs of German Suppliers in China

Date: Friday, April 25, 2025

Time: 13:00 - 21:00 CST (China) | 08:00 - 11:50 CET (Germany)

Location: Function Room, 2nd Floor, PRIMUS Hotel Shanghai Hongqiao

Address: No. 100 Lane 1588, Zhuguang Road, Xujing Town, Qingpu District, Shanghai

上海虹桥绿地铂瑞酒店,上海市青浦区徐泾镇诸光路 1588 弄 100 号

Moderator: Mr. Lin ZHANG, Chief Representative and General Manager of VDA China

13:00-14:00 (CST)	Finger Food Reception
14:00-14:05 (CST) 08:00-08:05 (CET)	Opening Address Mr. Lin ZHANG, Chief Representative and General Manager of VDA China
14:05-14:15 (CST) 08:05-08:15 (CET)	Welcome Address Mrs. Hildegard Müller, President of VDA
14:15-14:25 (CST) 08:15-08:25 (CET)	Address from German Embassy Dr. Patricia Flor, German Ambassador in China
14:25-14:40 (CST) 08:25-08:40 (CET)	Update from VDA Headquarters Dr. Manuel Kallweit, Head of Department Economic Intelligence of VDA Mr. Andreas Rade, Managing Director of VDA
14:40-14:55 (CST) 08:40-08:55 (CET)	Presentation from BMW China Mr. Sean Green, President & CEO of BMW Group Region China
14:55-15:10 (CST) 08:55-09:10 (CET)	Presentation from Supplier Representative Supplier Representative (tbd)

For all VDA committees and working groups the German, European and Chinese antitrust and compliance laws are considered. Especially no anticompetitive measures or actions are to be taken. In particular the following behaviors are forbidden; price agreements/discussion, alignment on business sensitive conditions, the exchange of company related market information and company confidential information. A complete agenda before the meeting is required and meeting minutes have to be taken. Detailed information can be found at https://www.vda.de/en/association/organization/departments/law-and-compliance. The undersigning participant agrees to follow this guideline.



15:10-16:00 (CST) Panel Discussion: Geopolitical Landscape: Impact on Business
09:10-10:00 (CET) Confidence and Investment Plan in the German Automotive Industry

Moderator: Mr. Felix Mogge, Senior Partner, Supervisory Board Member of Roland Berger Panelists:

- Mrs. Hildegard Müller, President of VDA
- Dr. Patricia Flor, German Ambassador in China
- Mr. Sean Green, President & CEO of BMW Group Region China
- Supplier Representative (tbd)

16:00-16:30 (CST)	Coffee Break
10:00-10:30 (CET)	
16:30-16:45 (CST)	Update from VDA China Survey on Business Performance and Market
10.50-10.45 (001)	•
	Dynamics of Members in China
10:30-10:45 (CET)	Mr. Lin ZHANG, Chief Representative and General Manager of VDA China
16:45-17:45 (CST)	Interactive Discussion: Impacts on supply chain: Adapting to Global
10:45-11:45 (CET)	Dynamics and in the Automotive Industry (based on VDA China Survey)

(Overview: The automotive industry is at a pivotal moment, with global supply chains being tested like never before. Shifting geopolitical dynamics, evolving trade policies, complex regulatory landscape, increasing competition pressures, changing consumer demands, and more are reshaping the German automotive industry in China. As VDA China has conducted a comprehensive survey of the members to understand these ongoing changes, this session will explore the key findings and offer a platform for an interactive discussion on how the industry is adapting to these challenges.)

Moderator: Mr. Lin ZHANG, Chief Representative and General Manager of VDA China Leading speech: 3-4 Representative from SMEs

18:00-21:00 (CST) Reception Dinner (Club Primus, 3F)

Guest Speaker: tbd

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